

Mid-town North Hollywood Neighborhood Council
Beautification Committee
Wednesday, September 7, 2016
Senior Center at North Hollywood Park
5301 Tujunga Ave, North Hollywood, CA 91601

Draft Minutes

Council Members Present

James Askew
Adria Brodie
Bob Peppermuller
Robyn Sumners

Council Member Resigned

Portia Gorman

1. Roll Call

- a. 4 present

2. Public Comments on Non-Agenda Items

- a. Stakeholder Jonathan Brown stated that trash has become a big problem in his neighborhood in the Cahuenga, Camarillo, Magnolia, Vineland square and that he would like to organize a monthly trash clean-up.
- b. Bob Peppermuller is also a resident within the Cahuenga, Camarillo, Magnolia, Vineland square area and he also confirmed that trash is a big issue.
- c. Jonathan Brown also stated that the Ralph's parking lot is becoming more problematic with respect to overflowing trash cans and appears to be generally drawing more trash throughout.
- d. James Askew suggested that we add Jonathan's proposed district clean-up to next month's agenda.

3. Torin Dunnavant of Tree People

- a. Torin Dunnavant joined us from Tree People and stated that they provide workshops for the community on citizen forestry, rainwater harvesting, planting native plants & removing thirsty lawns.
- b. In addition, Tree People can assist with neighborhood tree planting and mulch parties, rain barrel distribution and can assist with information regarding proper tree care.
- c. The goal of Tree People is to educate the community so the community will spread the information and keep the programs going.
- d. Torin also runs the Neighborhood Council Sustainability Alliance and encouraged the NC to join.

4. Sidewalk Survey report from James Askew

- a. James will provide the report at October's meeting and will email the committee a copy beforehand.

5. Paul Storiole's proposal to replace dead/missing Magnolia trees & plant greenery at base of trees along Magnolia Blvd. Business district

- a. Paul said he spoke with Angelina at Paul Krekorian's office who said they would assist with tree planting as long as businesses agreed to water the trees.
- b. Linda Fulton said she would be willing to reach out to the Business Improvement District to see what type of assistance they may be able to provide.
- c. James Askew suggested that we explore a tree/greenery planting along Magnolia and Lankershim Boulevards, perhaps with assistance from Tree People.

6. Paul Storiole's proposal to create graffiti clean-up days

- a. Paul stated that he obtained a spray bottle of liquid graffiti removal solution that removes graffiti off of glass, wood and metal surfaces and that he would like to get more of this liquid and organize a group of volunteers to remove graffiti from areas in our district.
- b. Paul offered to provide a photo of the bottle to assist in locating the solution.
- c. James Askew mentioned that the solution may not be eco-friendly.

7. Mary Garcia & Bob Peppermuller's proposal to participate in the Clean Streets LA Challenge

- a. Bob attended a Clean Streets LA Training and stated that to apply for the challenge, a neighborhood council must partner with two other organizations during the application process. The other organizations could be a neighborhood watch group, non-profit, or other community organizations.
- b. The application deadline is September 30th and the NC must approve by a majority vote with a quorum. Robyn Sumners voiced concern about the upcoming deadline and found on the www.cleanstreetsla.org website that if the NC does not have a quorum, the Department of Neighborhood Empowerment Field Director can assist with the application.
- c. James Askew suggested that the challenge be brought up for a vote at next week's regular monthly board meeting despite the fact that the agenda will be an orientation for the new board members.